



Bharat International Rice Conference 2025
The Largest Rice Event of the World
30-31, October 2025
Bharat Mandapam (Pragati Maidan), New Delhi (India)

BACKGROUND OF THE EVENT

1. With vast agro-climatic diversity and soil types in India, our farmers cultivate a large variety of quality rice suitable for different tastes, and markets. India has emerged as the world's largest producer of rice surpassing China, with total estimated production of over 149 million MT during 2024-25 season. This landmark achievement of India is the result of dedication and hard work of our farmers, application of improved seeds, farming technologies & practices, enhanced marketing and credit facilitation and overall supportive policies of the Government.
2. With self-sufficiency in food security, India's rice sector now enjoys leadership in export in both Basmati and Non-Basmati categories. With export of over 20.19 million tons of rice in 2024-25, India continues to be the largest exporter of rice in the world, contributing over 40% of global rice trade. This year export of basmati rice is expected to be record high over 6 million tons. India's rice export footprint covers more than 170 countries, with major markets in the Middle East, Europe, Africa, U.S.A. and Southeast Asia.
3. To further enhance export opportunities, the **Indian Rice Exporters Federation (IREF)** is organizing India's first ever **Bharat International Rice Conference 2025 (BIRC 2025)** jointly with the **Agricultural and Processed Food Products Export Development Authority (APEDA)**, Ministry of Commerce & Industry, Government of India.
The Indian Rice Exporters Federation (IREF) is an apex rice exporters' federation representing over **7,500** exporters and allied stakeholders. The event is expected to be participated by more than **1000** rice importers and foreign delegates and **2500** rice exporters, rice millers and other stakeholders in rice value chain.

The Objective, Purpose, Event Content and Exhibitor Categories are as Follows:

4.1 Objective and Purpose:

- ☞ To showcase India's growth and achievements in rice production.
- ☞ To create global awareness of large number of Indian rice varieties and value-added rice products
- ☞ Promote India as a reliable and quality-centric rice exporter
- ☞ To showcase India's growing presence in quality logistic and shipment of export.
- ☞ To demonstrate start-up innovations in the rice value chain.
- ☞ To strengthen the rice export ecosystem through international collaboration for market expansion.
- ☞ To facilitate direct interaction between exporters, buyers, policymakers, and service providers.
- ☞ Create a vibrant platform for B2B and B2G dialogues.

4.2 Content of the Event:

- ☞ Pavilions and Stalls:
Exhibiting Rice Varieties, Policy Initiatives, Logistic & Shipping, Financing & Insurance and regional strengths from across India.
- ☞ B2B / B2G Meetings: Targeted Networking Sessions for Exporters, Importers, and Government Bodies.
- ☞ International Conference & Plenary Sessions: Focused on Sustainability of Production and Supply, Logistics and Shipping Facilities, Export Financing, Agri-Tech, Trade Policy and International Cooperation.
- ☞ Exhibition of Rice and Value-Added Products: Rice Value-Added Products like, poha, chips, pasta, noodles, rice flour.
- ☞ Exclusive Pavilion for Women Entrepreneurs & Startups.



- 🌾 Start-up Pavilion: Showcasing Agri-Tech Innovations in Rice Value Chain by Entrepreneurs
- 🌾 Culinary Experience Zone: Live demonstrations and tastings of traditional and contemporary rice dishes from India and beyond.
- 🌾 Participation by Foreign Missions and Delegations: Engagement with Ministries, Policymakers, and Trade Delegates from Major Rice-Importing Countries.

4.3 Exhibitor Categories:

- 🌾 Basmati and Non-Basmati Rice Exporters and Millers
- 🌾 Agri-Tech Companies, Start-ups & MSMEs
- 🌾 Global Shipping Logistics
- 🌾 Packaging, Storage and Logistics Providers
- 🌾 Custom House Agents (CHAs) and Freight Forwarders
- 🌾 Government Ministries, Export Promotion Councils & Partner Countries
- 🌾 Financial Institutions and Insurance Companies
- 🌾 Food Processing Companies (value-added rice products)
- 🌾 Research Institutions and Universities
- 🌾 Certification and Quality Assurance Agencies
- 🌾 Technology Providers (milling, sorting, drying etc)
- 🌾 Women Entrepreneurs
- 🌾 Trade Bodies and Chambers of Commerce

5. Who will Participate in BIRC-2025:

- 🌾 Central Government Ministries and Departments
- 🌾 State Government Departments and Government Organizations
- 🌾 Foreign Missions and Diplomats
- 🌾 Exporters and Millers (Basmati and Non-Basmati)
- 🌾 International Buyers/Importers, Distributors and Retail Chains
- 🌾 Storage, Packaging and Shipping Logistics Provider
- 🌾 Financial and Insurance Institutions
- 🌾 Agribusiness and Food Process
- 🌾 Agri-Tech Companies, Start-ups & MSMEs
- 🌾 Researchers, Scientists, and Agriculture Universities
- 🌾 Investors, Export Development Agencies & Trade Facilitators

6. Why Should You Participate in BIRC-2025:

BIRC 2025 is an unique opportunity designed to offer a comprehensive insight into India's diversified rich rice ecosystem, innovations, policies, and export opportunities. This will help in knowledge transfer, research and trade tie-ups, business expansion opportunities while bringing together stakeholders from every link of the rice value chain under one roof. The BIRC 2025 will serve as a flagship platform to further reinforce India's position as a global leader in rice trade and promote new overseas markets for Indian rice.

FOR FURTHER CLARIFICATION CONTACT:

Website: www.birc.in

Phone/WhatsApp: +91-7303094421, +91-7303093484 | Email: booking@birc.in | visit@birc.in | nvp@iref.net